

MEETING:	HEALTH & WELLBEING BOARD
MEETING DATE:	18 NOVEMBER 2014
TITLE OF REPORT:	REFRESH OF THE HEALTH & WELLBEING STRATEGY
REPORT BY:	Interim Director of Public Health Interim Consultant in Public Health

Classification

Open

Key Decision

This is a key decision.

Wards Affected

County-wide

Purpose

- To provide board members with a progress report on the refresh of the health and wellbeing strategy
- To seek the views of the health and wellbeing board members on the key themes identified to date
- To seek endorsement for the consultation and engagement focus of the strategy
- To outline the timeline for the development of the strategy and action plan

Recommendation(s)

THAT:

- (a) Board members discuss and provide views on the themes identified thus far in the Health & Wellbeing Strategy**
- (b) Board members identify their role in championing and communicating the health and wellbeing strategy and action plan**
- (c) board members identify how they communicate the key themes of the health and wellbeing strategy within their respective organization, workforces or the groups you represent and ensure feedback is provided;**

(d) **board members endorse the approach being taken**

Alternative Options

- 1 There are no Alternative Options and the reasons why are that the Herefordshire Health & Wellbeing Board has been established under the provisions set out in the Health & Social Care Act 2012.
- 2 The Board is a key strategic leadership forum that drives ongoing improvements in health and wellbeing across Staffordshire.
- 3 There is a duty to agree and publish a joint health and wellbeing strategy setting out ambitious outcomes for improved health and wellbeing across Staffordshire

Reasons for Recommendations

- 4 It is important that that board members take an active role in the development of the key themes and priorities of the health and wellbeing strategy
- 5 It is important that the board members take an active role in the plans for consultation with the public as a key component of the health and wellbeing strategy

Key Considerations

- 6 There is an early draft version of a health & wellbeing strategy in place with an agreed vision and some key principles. There is now an integrated needs assessment in place as well as a children and young people's needs assessment which forms the bedrock of any health and wellbeing strategy.
- 7 Additional work is required to identify the key themes for the health and wellbeing strategy based on the recent developments within the council and across partner organisations whereby major proposals new programmes are being developed.
- 8 To ensure credibility for the health and wellbeing strategy consultation with the public needs to take place
- 9 The health and wellbeing board supports relationships between the council and its local partners providing new opportunities to explore approaches to commissioning, collaborative working, re-design and to support self-care of the population.
- 10 The health and wellbeing strategy will not replace existing strategies and plans but should value to those already in place
- 11 The health and wellbeing strategy should enable partners to collectively focus effort where impact will be greatest on the health and wellbeing of local people. Community Impact
- 12 See point 9. Drawing on the assets in the communities across Herefordshire will be key to supporting the vision and priorities of the strategy. We need people to take more responsibility for their own health and we know that community spirit and community support is central to good health. Evidence has shown that higher levels of social capital are associated with better health, higher educational attainment, better employment and lower crime rates.

- 13 Actively encouraging and guiding people to live healthier lifestyles and to look after themselves, their families and neighbours, will have the double impact of reducing pressures on services whilst creating social networks of support.

Financial Implications

None

Appendices

Appendix 1 - Refresh of the Health & Wellbeing Strategy

Appendix 2 - Presentation: Refreshing the Herefordshire Health & Wellbeing Strategy

Background Papers

None